



ADG Eco & Energy Advisement Group

Advisory Board

March 1, 2012

Gerald Olesker, *Dipl. Arch.*
CEO/founder

His Majesty King Kordie
Ntahas of Ashanti

Alvin Greene
Fmr. Chair L.A. Housing Authority

Ron Means
Fmr. President JBL

Deam Roys, *Pres. Roys Assoc.*
Board ACORE

Kimber Sax, *J.D.*
Jewish Journal Media, ret.

Jamie Rinehart, *M.B.A.*
Grant Writer & Administrator

Travis Abeyta, *EEL*
Environmental Scientist

Jeff Kleid,
Elite Risk Services

Pablo Wolf, *Dipl. Arch.*
LEED AP

David Allen, NEFLDA
Business Development RED

Architectural Detail Group, Inc
*a collaborative group enhancing the
built environment's needs through
positive relationships*

|SBCA *Best of Business*
Award
VEA *Economic Engine*
Nominee

NEFLDA *Charter Member*

SFV *Green Building Task Force*

U S G B C

EO - *Entrepreneurs Organization*
Green Affinity Network Think Tan

Re: Open Letter for Energy Efficiency

Cage: 59TA1 Duns:198358579 NAICS: 335129, 331724, 541420 FSC: 5975, 6210, 6240

Dear Perspective Customer,

I would like to take a few moments to let you know that ADG Eco is here for you. We are a *Collaborative Group enhancing the built environment through positive relationships*[®]. Our Solution Based Manufacturing[®] is known around the globe.

ADG specifically manufactures lighting products for clients that care about results. Our factory group is 100 years old, our executives and team members are skilled individuals. ADG is a charter member of the **National Eco Friendly Lighting Dealers Association**, and with Dealers placed around the USA we are able to engage with your needs.

Our company has generated products under private label contracts, Military, Airport, School, College and Hospitals along with Fortune 500 companies to small businesses. We support Vet Owned and Minority Ventures. More information available upon request (see capability statement).

RED - **Reduce Energy Demand, a Utility Savings Company Program**[®], is our funding program for clients that would like to utilize our no capital out of pocket funding. ADG has been collaborating with its financial partners and NEFLDA will help to facilitate the program. (just fill out an application available through an authorized ADG Eco Lighting Dealer).

As a USA manufacturer of lighting fixtures, we are Technology Agnostic, but prefer to use ADG Eco Induction lighting systems (all products ETL and UL) are backed by our warrants, insured and approved by our multi billion dollar funding collaboration partners.

We encourage questions and engage in meaningful mutual conversations that result in transaction that save you money, enhance the look of your facility (both aesthetic pleasing fixtures and high quality light sources). Client testimonials available and resource material, case studies and project photos are all part of material that our dealers provide.

Please ask for an application so we can process your requests in a timely manner and provide a path to energy savings and maintenance deferred programs.

see attached case study and information
Stay Green and make Savings a real Yield.

Gerald Olesker

CEO/ Director of Government Procurement

Agoura Hills Newport Beach Myrtle Beach Dealers Nationwide US & Canada
818. 597. 9494 t EcoCA@adgmail.com
www.ArchitecturalDetailGroup.com
www.GreenHotelLighting.com

